



BRING UNCUT TO YOUR UNIVERSITY

The Roadmap to Athlete Empowerment

Join a movement that's sweeping the nation.

Provide a platform for student-athletes on your campus to speak without a filter and share the stories they otherwise couldn't. By choosing to become an affiliate of UNCUT, you get to skip almost all of the initial leg work and get right to the important stuff: sharing stories and inspiring readers.

As an affiliate, you will join a growing network and community of UNCUT universities all centered around the same mission, while also maintaining the creative control to differentiate your university and to learn and grow as students.

What we are offering, upon request:

1. Access to UNCUT Brand Materials (Fonts, Logos)
2. Other materials, including, but not limited to:
 - a. Social media templates (quote cards, cover graphics);
 - b. Video templates;
 - c. Organizational tools (marketing calendar, workflow documents); and,
 - d. Website design.
3. Expertise and knowledge on topics including, but not limited to:
 - a. Incorporating as a non-profit;
 - b. Applying for 501(c)(3) designation;
 - c. Navigating processes with Athletics Communications & Compliance; and,
 - d. Best practices as far as creating content, marketing it, and any other questions you may have.
4. Funding in the form of a \$1000 zero-interest loan, to be repaid within one calendar year.
5. Access to our "Strategy Document" which outlines all of our processes.

What we expect from you:

1. Use of the UNCUT logo, adjusted to the color scheme of your university.
2. Uphold the core mission of UNCUT in all creative and administrative decisions.
3. Actively recruit student-athletes to work on your team.

Interested?

Reach out to the UNCUT Chapel Hill team (uncut.chapelhill@gmail.com).

UNCUT

The UNCUT Chapel Hill Team is always available as a resource for you. As you begin, here are the first steps every UNCUT affiliate must take:

